

HIGH QUALITY EQUINE SUPPLEMENTS

HorsLic® equine supplements, manufactured by New Generation Supplements, are all-natural equine supplements that work in two ways — delivering essential vitamins and minerals while providing balanced omega-3 fatty acid supplementation for all classes of horses.

HorsLic® equine supplements are produced through an exclusive, patented process. The continuous flow method creates a nutritionally balanced and consistent free choice supplement that eliminates chemical binders, unwanted fillers or hardeners. Contains no artificial colors, preservatives or flavorings! HorsLic® supplements are made in state-of-the-art, high capacity, manufacturing plants that are certified by HACCP and Safe Feed/Safe Food.



SCAN HERE
TO FIND A HORSLIC®
DEALER NEAR YOU!



BALANCED NUTRITION

HorsLic® delivers the vitamins, minerals and trace elements to address the deficiencies often found in forage sources such as grass and hay. Without HorsLic® supplementation, these deficiencies may affect horses in different ways, including poor condition and well-being, inefficient digestion, reproductive issues and performance limitations for equine athletes.



OMEGA-3: VITAL TO THE EQUINE DIET

Horses need a balance of both omega-3 and omega-6 fatty acids for optimal health and performance. The two work together, performing very different, but important functions. HorsLic® supplements help to balance the ratio between omega-3 and omega-6 fatty acids in typical diets consumed by horses.



SAFE & EFFECTIVE FLY CONTROL WITH CLARIFLY®

HorsLic® incorporates ClariFly® in some products to provide horse owners a new tool in the battle against flies. Parasitic flies attack horses in areas where they are not able to defend themselves inflicting painful bites as they draw blood meals. This severely affects equine comfort and can be a threat to their health. Utilizing HorsLic® with ClariFly® Larvicide can help improve the well being of your horse! Controls stable and house flies that develop in manure and organic matter in and around stables and paddocks.



VET TESTED & APPROVED

Dr. Gregg Veneklasen at the Timber Creek Veterinary Hospital in Canyon, TX, has witnessed favorable improvements in reproductive performance by feeding HorsLic® Omega Elite. Increased levels of omega-3 fatty acids in the bloodstream were confirmed by gas chromatography testing at Kansas State University in mares fed Omega Elite at Timber Creek Veterinary Hospital.

USA 3.1.2024



RESEARCH DRIVEN SUPPLEMENT SOLUTIONS

FOR WORKING, PERFORMANCE & BREEDING HORSES.



NEWGENSUPPLEMENTS.COM/HORSLIC

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OMEGA ELITE



13% PROTEIN · 15% FAT · 3% FIBER

Omega Elite offers high levels of essential vitamins, key minerals, electrolytes, and concentrated levels of omega-3 fatty acids proven to support rapid growth, lactation, and athletic performance.

Designed for horses that need extra nutritional support to perform and recover such as elite performance horses, growing yearlings, or breeding animals such as lactating mares, broodmares, or stallions. Available with ClariFly® feed-through fly control.

Omega-3 Fatty Acids:
The most concentrated level of omega-3 fatty acids to support rapid growth, reproduction, lactation, and top athletic performance.

B-Vitamin Enrichment:
Higher levels of biotin, riboflavin, and thiamine for the athletic horse, rapidly growing foals, breeding stallions, and lactating mares.

Trace Element Sources:
Zinpro® Availa minerals are a mixture of inorganic and organic zinc, manganese, and copper for improved mineral absorption and optimization of hindgut digestion. These minerals are also proven to support hoof integrity, joint health, performance recovery, and skin and coat condition.

Energy Dense: Maximum fat content provides greater energy density to support lactation and strenuous activity demanded of competition horses.

Yeast Concentrate:
Diamond V® XPC yeast concentrate benefits the health of the equine hindgut microbiome which is essential for proper digestion, gut function, and disease prevention.

Amino Acid Fortification:
Enriched with lysine to support rapid muscle growth and recovery from strenuous physical activity.

Antioxidants: Enriched with our most concentrated source of vitamins A and C and natural flaxseed lignans and molasses melanoidins as antioxidants for intense competition, rapid growth and lactation.

Electrolytes: Highest levels of electrolytes for horses in competition or heavy lactation.

SENIOR



13% PROTEIN · 12% FAT · 3% FIBER

Designed for the seasoned horse that needs additional supplementation to maintain its' competitive edge in their later years.

With added protein, key vitamins and minerals, omega-3 fatty acids, antioxidants, and electrolytes, HorsLic® Senior is designed to help your seasoned horse continue to thrive.

Omega-3 Fatty Acids:
Higher levels of omega-3 fatty acids to boost energy for elderly horses.

Trace Element Sources:
Zinpro® Availa minerals are a mixture of inorganic and organic zinc, manganese, and copper for improved mineral absorption and optimization of hindgut digestion. These minerals are also proven to support hoof integrity, joint health, performance recovery, and skin and coat condition.

B-Vitamin Enrichment:
Higher levels of added biotin, riboflavin, and thiamine for elderly horses.

Yeast Concentrate:
Diamond V® XPC yeast concentrate benefits the health of the equine hindgut microbiome which is essential for proper digestion, gut function, and disease prevention.

Energy Dense: Greater levels of flax fiber, higher fat content for increased energy density.

Antioxidants: Higher levels of vitamins A and C and natural flaxseed lignans and molasses melanoidins as antioxidants for the aging horse.

Electrolytes: Increased electrolyte levels for senior horses.



PERFORMANCE



12% PROTEIN · 8% FAT · 3% FIBER

HorsLic® Performance is designed for the moderately active horse that needs an occasional nutrient boost.

Fortified with moderate levels of key vitamins and minerals, omega-3 fatty acids, antioxidants, and electrolytes, this formula is for the easy keeper horse that doesn't need much to thrive or during the off season for elite performance horses. Available with ClariFly® feed-through fly control.

Omega-3 Fatty Acids:
Contains Flaxseed and Flaxseed oil as sources of omega-3 fatty acids.

Trace Element Sources:
Zinpro® Availa minerals are a mixture of inorganic and organic zinc, manganese, and copper for improved mineral absorption and optimization of hindgut digestion. These minerals are also proven to support hoof integrity, joint health, performance recovery, and skin and coat condition.

B-Vitamin Enrichment:
Contains added biotin, riboflavin, and thiamine.

Energy Dense: High levels of fat and digestible carbohydrates in a form that promotes consistent intakes.

Yeast Concentrate:
Diamond V® XPC yeast concentrate benefits the health of the equine hindgut microbiome which is essential for proper digestion, gut function, and disease prevention.

Antioxidants: Enriched with vitamins A and C and natural flaxseed lignans and molasses melanoidins as antioxidants.

Electrolytes: A great source of key electrolytes, including sodium, potassium, calcium, and magnesium.

NUTRIENTS	OMEGA ELITE	SENIOR	PERFORMANCE
Crude Protein, min	13 %	13 %	12 %
Crude Fat, min	15 %	12 %	8 %
Crude Fiber, max	3 %	3 %	3 %
Calcium, min	1.6 %	1.4 %	1.2 %
Calcium, max	2.1 %	1.9 %	1.7 %
Phosphorus, min	0.7 %	0.6 %	0.5 %
Magnesium, min	0.5 %	0.4 %	0.3 %
Potassium, min	1.6 %	1.4 %	1.2 %
Salt, min	3.5 %	3.5 %	3.5 %
Salt, max	4.5 %	4.5 %	4.5 %
Lysine	0.5 %	-	-
Cobalt, min	1 ppm	1 ppm	1 ppm
Copper, min	150 ppm	150 ppm	150 ppm
Iodine, min	6 ppm	6 ppm	6 ppm
Manganese, min	600 ppm	600 ppm	600 ppm
Selenium, min	2 ppm	2 ppm	2 ppm
Zinc, min	600 ppm	600 ppm	600 ppm
Vitamin A, min	30,000 IU/lb	30,000 IU/lb	20,000 IU/lb
Vitamin C, min	250 mg/lb	250 mg/lb	125 mg/lb
Vitamin D, min	6,000 IU/lb	6,000 IU/lb	4,000 IU/lb
Vitamin E, min	1,000 IU/lb	750 IU/lb	500 IU/lb
Biotin	10 mg/lb	10 mg/lb	5 mg/lb
Riboflavin	20 mg/lb	20 mg/lb	10 mg/lb
Thiamin	50 mg/lb	50 mg/lb	25 mg/lb
Typical Daily Intake	1-3 lb	1-3 lb	1-3 lb

For a list of ingredients in each product, refer to the feed tags on the tubs, or consult with your dealership and/or your nearest New Generation Supplements manufacturing facility.

FEEDING INSTRUCTIONS: Provide free choice as a supplement to horses of all sizes at the rate of one block for each 1 to 10 head. When group feeding, place blocks in pen or pasture to minimize competition and assure easy accessibility. Mature horses normally consume approximately 1 to 3 pounds per head daily. Consumption may vary depending on climate, forage quality, forage availability, accessibility to other feeds, size, condition and/or age of horses. In situations where increased intake is desired, reduce access to other sources of supplemental energy such as grain or other feed supplements, increase number of HorsLic tubs, and/or move closer to primary loafing/ watering areas. Provide access to fresh water at all times.



Available in a 25lb., 60lb., 125lb., & 250lb. tubs, & a convenient 40lb. flat back bucket.



QUESTIONS ABOUT SUGAR?
SCAN TO READ THE RESEARCH:

