

INGREDIENTS:



Chicken and turkey meal, oatmeal, whole barley, whole brown rice, chicken and turkey fat (preserved with mixed tocopherols), menhaden fish meal, flaxseed, natural flavours, dried plain beet pulp, herring oil (DHA), choline chloride, calcium sulfate, potassium chloride, DL Methionine, salt, phosphoric acid, taurine, calcium carbonate, dried chicory root, yeast extract, yucca schidigera, vitamins and chelated minerals

GUARANTEED ANALYSIS:

Crude protein (min) 31.0%, Crude fat (min) 12.0%, Crude fiber (max) 3.0%, Moisture (max) 10.0%, Ash (max) 6.0%, Magnesium (max) 0.12%, Zinc (min) 175 mg/kg, Omega 6 Fatty Acid* (min) 3.00%, Omega 3 Fatty Acid* (min) 0.35%

*Calculated

ME (Metabolizable Energy): 3539 kcal/kg or 442 kcal/cup

FEEDING GUIDE:

Weight of Cat	KITTEN	ACTIVE ADULT	LESS ACTIVE ADULT
(1 CUP = 8 FLUID OZ = 125G)			
1-5lb / 0.5-2.5kg	½ - ¾	¼ - ½	¼ - ½
5-10lb / 2.5-5kg	¾ - 1 ¼	½ - 1	¾ - ¾
10-15lb / 5-7kg	1¼ - 1 ½	1 - 1 ¼	¾ - 1
15-20lb / 7-9kg		1 ¼ - 1 ½	1 - 1 ½

NOTE: This chart is only a guide. Optimal feeding amounts may vary according to age, size, activity level or other factors for your pet. Pregnant or nursing females may require 2 to 4 times the adult recommendations. Kittens 4 to 6 weeks of age may be offered food free choice

TO TRANSITION: Gradually mix in the new diet over a 5-7 day period, so that you are feeding 100% of the new diet by day 7.