

SHELL ROTELLA®UFA FALL HARVEST PROMOTION

OFFICIAL RULES

**OPEN TO ELIGIBLE LEGAL RESIDENTS OF CANADA, EXCLUDING QUEBEC,
WHO MEET THE ELIGIBILITY REQUIREMENTS STATED BELOW.**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT
INCREASE YOUR CHANCES OF WINNING.**

1. ELIGIBILITY: The Shell Rotella® United Farmers of Alberta Co-operative Limited (“UFA”) Fall Harvest Promotion (“Promotion”) is open only to individuals who are legal residents of and reside in Canada (excluding Quebec), who are at least eighteen (18) years old (or the legal age of majority in his or her province of legal residence, whichever is greater) at the time of entry (“Participant”). Employees of Shell Canada Products (“Sponsor”) and its parent, affiliates and subsidiaries, Employees of UFA, including petroleum agents operating under the UFA name, participating advertising and promotion agencies, including but not limited to those entities involved in the preparation of materials for, administration and/or execution of this Promotion (collectively “Promotion Entities”) and their immediate family members (spouse, parent, child or sibling) and/or those living in the same household (whether or not related) are ineligible.

2. HOW TO PARTICIPATE IN THE PROMOTION: The Promotion starts at 12:00 A.M. (midnight) Central Time (“CT”) on August 17, 2020 and ends at 11:59 P.M. CT on September 30, 2020 (“Promotion Period”). There are two (2) ways to participate in the Promotion, as defined below, each an Entry (“Entry”).

A. Purchase Method Entry: A Participant must visit a UFA location and purchase a minimum of three (3) 18.9L pails of Shell Rotella® T4 Triple Protection Diesel Oil and/or two (2) 18.9L pails of Shell Rotella® T5 Synthetic Blend Diesel Engine Oil and/or two (2) 18.9L pails of Shell Rotella® T6 Full Synthetic Diesel Oil during the Promotion Period (the “Purchase”). To find a participating location and qualifying product details, please visit www.ufa.com/Fall-Lube-Rotella.

The participant may enter the promotion by submitting the registration form on www.ufa.com/Fall-Lube-Rotella (the “Website”) including his/her complete first and last name (no initials unless initials are his/her first or last name), valid e-mail address, mailing address (no P.O. Boxes), and telephone number. After completing the registration form in full, the Participant will receive one (1) Entry into the Promotion. The Participant will not need to upload an image of their receipt(s) showing the Purchase of qualifying product during the Promotion Period. UFA will validate the purchase if selected as a potential winner, however since no purchase is required, this will not affect the potential winner if purchase requirements are not met. Online submissions must be received by October 14, 2020 at 11:59 P.M. CT. Limit of one (1) Entry per person, household or address (e-mail and physical).

B. Alternative Entry without Purchase: If a Participant does not want to make a Purchase, a Participant may legibly hand-print, in ink, on a 3” x 5” card their first and last name, email address (required), telephone number (required), mailing address (no P.O. Boxes), city, province, postal code to: RO UFA Fall Harvest Promotion, Offer #1978, 1660 North Service Rd E., Box 111 Oakville, ON L6H 7G3 Canada. Mail-in submissions must be postmarked by October 14, 2020 and received by October 28, 2020.

Limit of one (1) Entry without purchase per household for the duration of the Promotion Period.

ALL SUBMISSIONS ARE SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING.

3. PRIZE DRAWING: On or about November 2, 2020 at or about 3:00 P.M. CT at 1660 North Service Rd E., Box 111 Oakville, ON L6H 7G3 Canada, Sponsor's authorized representative will randomly select two (2) potential winners from all eligible Entries received (each a "Potential Winner").

4. PRIZE, APPROXIMATE RETAIL VALUE, AND ODDS OF WINNING:

A. Grand Prize (1): A maximum of one (1) Grand Prize will be awarded for this promotion. The Grand Prize is a 2020 Suzuki LT-A400F 4x4 ATV. The Approximate Retail Value ("ARV") of the Grand Prize is \$8,765.40.

B. First Prize (1): A maximum of one (1) First Prize will be awarded for this promotion. The First Prize is a trip for two (2) to the Banff National Park for Light up Banff. The First Prize includes Two (2) nights hotel stay at Fairmont Banff Springs on November 13 - 15, 2020 (single room, double occupancy); One (1) \$300 Shell gift card¹ to use for fuel to drive to Banff, Alberta; One (1) \$150 gift card for Earls Kitchen²; One (1) \$150 Gift card for The Keg[®] Restaurant³. The ARV of the First Prize is \$2,342.00.

Note that if Light Up Banff is cancelled, postponed or if attendance is prohibited or limited in any manner, as determined by Sponsor, in its sole and absolute discretion, then Sponsor may substitute a Prize of equal or greater value.

C. The total ARV of all Prizes is \$11,107.40.

D. Odds of winning a Prize depend on the total number of eligible Entries.

E. Prize winners are responsible for all costs and expenses associated with acceptance and use of any Prize which are not specified herein as being awarded as part of the Prize, including, but not limited to: federal, provincial, territorial, local and income taxes, and all related fees.

F. The Grand Prize Winner will be awarded the listed Prize and no substitutions will be made except at the sole discretion of the Sponsor. The confirmed Grand Prize winner must pick-up the prize within 45 days of the end of the Promotion, at their local UFA location or the Prize may, at the Sponsor's sole discretion be forfeited. No other delivery option will be available.

G. The First Prize Winner and his/her Guest must be able to travel on dates set forth by the Sponsor or the Prize will be forfeited. Travel is subject to the restrictions and conditions set forth below. All hotel and other booking arrangements will be administered by Sponsor's authorized designee. All travel must be booked prior to departure. Travel is subject to capacity controls, availability, weather, seasonal influences, and certain other restrictions, all of which are subject to change. No changes will be made to travel details once any element(s) of the travel arrangements have been booked, except at Sponsor's sole discretion. Travel is subject to the terms and conditions set forth in these Official Rules and those set forth by Sponsor's travel prize supplier, as detailed in any contract issued by such supplier. If Grand Prize Winner elects to travel without a Guest, no additional compensation will be awarded.

In the Declaration & Release (defined in section 5 below), the First Prize Winner and Guest must acknowledge that Sponsor has not and will not obtain or provide travel insurance or any other form of insurance (including but not limited to medical insurance) for any part of the trip. The First Prize Winner and his/her Guest are responsible for all travel expenses not included herein, including but not limited to ground transportation, gratuities, meals, parking fees, in-room charges at the hotel (e.g., mini-bar, movies), telephone calls, meals, beverages, upgrades, personal incidentals, amenities and any other fees and expenses not specifically mentioned in these Rules. The First Prize Winner will be required to provide a major credit card upon hotel check-in and all in-room charges will be charged to the credit card.

Any depiction of either Prize or any element thereof in promotional and advertising materials in connection with the Sweepstakes is for illustrative purposes only and may not be the actual Prize awarded.

5. HOW TO CLAIM A PRIZE: On or about November 2, 2020, the Potential Winners will be contacted by Sponsor or its authorized representative via the email address or phone number provided on his/her Entry to notify him/her that he/she has been selected as a Potential Winner and to verify his/her eligibility. Each Potential Winner will be subject to verification of eligibility and confirmation of compliance with these Official Rules by Sponsor or its authorized representatives, whose decisions are final and binding. To be declared a Prize winner, the Potential Winner must meet all eligibility requirements and the terms and conditions of these Official Rules. A Potential Winner is not the Prize winner unless and until Potential Winner's eligibility has been confirmed and Potential Winner has been notified that such verification is complete, and any necessary documentation has been properly submitted to Sponsor or its authorized representative.

Each Potential Winner will be required to execute and return a Declaration of Eligibility/Liability & Publicity Release ("Release") or his/her Prize may (in Sponsor's sole discretion) be forfeited. The Release will be sent to the potential winner's e-mail address and must be returned to the Sponsor within ten (10) days from the date that the e-mail is sent. If the e-mail is returned as undeliverable, the Sponsor or its authorized representatives will make two (2) follow up attempts. If the follow up attempts are returned undeliverable, the potential winner will forfeit the Prize, and the prize will not be awarded. Failure to properly complete the Release may result in forfeiture of the Prize.

Each potential winner will be required to answer correctly a time limited mathematical skill testing question without assistance of any kind whether mechanical or otherwise to be declared a winner and be eligible to collect the Prize.

If a potential winner is found to be ineligible or not in compliance with these Official Rules; or declines to accept the Prize, the Prize will be forfeited and another random draw held from among all remaining eligible Entries in the event that the Potential Winner: (a) cannot be reached after the third attempted contact by Sponsor; (b) fails to correctly respond to the skill-testing question; or (c) fails to complete and file the Release by the applicable deadline. In addition, failure to promptly respond to Sponsor's notification, and/or failure to meet the eligibility criteria set forth in these Rules, may result in forfeiture of the Prize and selection of an alternate Potential Winner in Sponsor's sole discretion. The Potential Winner may be required to furnish proof of identification and other proof of eligibility under these Official Rules.

Participants agree that the Sponsor has the sole right to decide in all matters and disputes arising from this Promotion and that its decisions shall be final and binding in all matters pertaining to this

Promotion. A Prize is not redeemable for cash nor is it transferable, assignable or substitutable, in whole or in part, except by Sponsor, in its sole discretion, with one of equal or greater value.

6. LIMITATIONS OF LIABILITY/INTERNET: SPONSOR (OR THE RELEASED PARTIES AS DEFINED IN RULE 7 BELOW) IS NOT RESPONSIBLE FOR ANY TYPOGRAPHICAL, PRINTING, HUMAN OR OTHER ERROR INVOLVED OR RELATING TO THE ADMINISTRATION OF OR ASSOCIATED WITH THE PROMOTION, THE SELECTION OF THE WINNERS OR THE ANNOUNCEMENT OF THE PRIZE. IN NO EVENT WILL MORE PRIZES BE AWARDED THAN ARE STATED IN THESE OFFICIAL RULES. ADDITIONALLY, SPONSOR IS NOT RESPONSIBLE FOR ERRORS RESULTING IN OMISSION, INTERRUPTION, DELETION, DEFECT, DELAY IN OPERATIONS OR TRANSMISSION, THEFT OR DESTRUCTION OR UNAUTHORIZED ACCESS TO OR ALTERATIONS OF PROMOTION MATERIALS, OR FOR TECHNICAL, NETWORK, TELEPHONE EQUIPMENT, ELECTRONIC, COMPUTER, HARDWARE OR SOFTWARE, TELEPHONE OR OTHER COMMUNICATIONS, INCOMPATIBILITY, MALFUNCTIONS OR LIMITATIONS OF ANY KIND, OR INACCURATE TRANSMISSIONS OF OR FAILURE TO RECEIVE INFORMATION BY SPONSOR ON ACCOUNT OF TECHNICAL PROBLEMS, LOST OR UNAVAILABLE NETWORK CONNECTIONS, TELEPHONE CONNECTIONS, WIRELESS DEVICE CONNECTIONS OR TRAFFIC CONGESTION ON THE INTERNET OR AT ANY WEBSITE, HUMAN ERROR, OR ANY COMBINATION THEREOF. IF FOR ANY REASON THE PROMOTION, OR ANY ELEMENT THEREOF, IS NOT CAPABLE OF RUNNING AS PLANNED, INCLUDING INFECTION BY COMPUTER VIRUS, BUGS, TAMPERING, UNAUTHORIZED INTERVENTION, CHEATING, FRAUD, TECHNICAL FAILURES, OR ANY OTHER CAUSES, TECHNOLOGICAL OR OTHERWISE, WHICH CORRUPT, DISRUPT OR OTHERWISE AFFECT THE ADMINISTRATION, SECURITY, FAIRNESS, INTEGRITY, OR PROPER CONDUCT OF THIS PROMOTION, SPONSOR RESERVES THE RIGHT IN ITS SOLE DISCRETION TO CANCEL, TERMINATE, MODIFY OR SUSPEND ANY AND ALL ASPECTS OF THE PROMOTION, AND PROCEED IN A MANNER IT DEEMS FAIR, REASONABLE AND IN KEEPING WITH THE INTENT OF THE PROMOTION, INCLUDING SELECTION OF A POTENTIAL WINNER FROM AMONG ALL ELIGIBLE ENTRIES RECEIVED PRIOR TO SUCH CANCELLATION, TERMINATION, MODIFICATION OR SUSPENSION. SPONSOR FURTHER RESERVES THE RIGHT TO DISQUALIFY ANY INDIVIDUAL IT SUSPECTS, IN ITS SOLE AND ABSOLUTE DISCRETION, TO BE TAMPERING WITH THE OPERATION OF THE PROMOTION. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM AND SEEK PROSECUTION OF ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW.

7. INDEMNIFICATION: EACH PARTICIPANT AND PROMOTION WINNER AGREE, BY ENTERING THIS PROMOTION OR ACCEPTING A PRIZE TO RELEASE, DISCHARGE, INDEMNIFY AND HOLD HARMLESS SPONSOR, AND ITS PARENT COMPANY, SUBSIDIARIES, AFFILIATES, DISTRIBUTORS, RETAILERS, WEB DEVELOPMENT COMPANIES, ADVERTISING AND PROMOTIONAL AGENCIES, PARTICIPATING UFA DEALERS (AND THEIR PARENTS, SUBSIDIARIES AND AFFILIATES), PROMOTION AGENCIES AND ANY OTHER PERSONS OR ENTITIES PARTICIPATING IN THE DESIGN, ADMINISTRATION OR FULFILLMENT OF THIS PROMOTION AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES AND AGENTS (COLLECTIVELY "RELEASED PARTIES") FROM AND AGAINST ANY AND ALL LIABILITY FOR ANY THREATENED OR ACTUAL INJURIES, LOSS, COSTS, SETTLEMENTS (WHETHER OR NOT LITIGATION IS COMMENCED), OR DAMAGES OF ANY KIND TO ANY PERSON, INCLUDING DEATH OR DISABILITY, AND PROPERTY, ARISING IN WHOLE OR IN PART, DIRECTLY OR

INDIRECTLY, FROM PARTICIPATION IN THIS PROMOTION OR ACCEPTANCE, POSSESSION, USE, OR MISUSE OF THE PRIZE, PARTICIPATION IN ANY PROMOTION - RELATED ACTIVITY WHETHER HOSTED BY SPONSOR OR A THIRD PARTY OR INABILITY TO PARTICIPATE IN PARTS THEREOF INCLUDING, WITHOUT LIMITATION, CLAIMS, SUITS, INJURIES, LOSSES AND DAMAGES RELATED TO PERSONAL INJURIES, DEATH, DAMAGE TO OR DESTRUCTION OF PROPERTY, RIGHTS OF PUBLICITY OR PRIVACY, DEFAMATION OR PORTRAYAL IN A FALSE LIGHT (WHETHER INTENTIONAL OR UNINTENTIONAL), WHETHER UNDER A THEORY OF CONTRACT, TORT (INCLUDING NEGLIGENCE), WARRANTY OR OTHER THEORY, AND WHETHER OR NOT CAUSED IN WHOLE OR IN PART BY THE NEGLIGENCE OF ONE OR MORE OF THE RELEASED PARTIES. INDIVIDUALS COVENANT NOT TO SUE ANY RELEASED PARTY OR CAUSE THEM TO BE SUED REGARDING ANY MATTER RELEASED ABOVE; AND FURTHER COVENANT NOT TO DISAFFIRM, LIMIT OR RESCIND THIS RELEASE. A WAIVER BY SPONSOR OF ANY TERM IN THESE OFFICIAL RULES DOES NOT CONSTITUTE A WAIVER OF ANY OTHER PROVISION.

8. GOVERNING LAW; DISPUTES: By entering the Promotion, each Participant agrees that (i) any and all disputes, claims and causes of action arising out of or connected with this Promotion, the Prize(s), or any portion thereof, shall be resolved individually, without resort to any form of class action, and exclusively in accordance with the laws of the Province of Alberta and federal laws of Canada, as applicable, and such Participant shall irrevocably submit to the exclusive jurisdiction of the courts of the Province of Alberta over any claim or matter arising under or in connection with the Promotion or these Rules; and (ii) in addition to the limitations in Section 6 of these Rules, any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion but in no event attorneys' fees. Except where prohibited by law, all issues concerning the construction, validity and enforcement of these Rules, or the rights and obligations of the Participant and Sponsor, shall be construed and governed by the laws of the Province of Alberta and federal laws applicable therein, without regard to conflicts of law rules.

9. GENERAL: By participating in the Promotion, each Participant agrees to these Official Rules and the decisions of Sponsor, which are final and binding in all matters and all respects relating to this Promotion. Participants waive any right to claim ambiguity in these Official Rules. In the event of a dispute as to the identity of a winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. The "Authorized Account Holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be required to show proof of being the authorized account holder. This Promotion is void outside of Canada, with the exception of Quebec, and wherever else prohibited or restricted by law. All entries and/or materials submitted become the property of Sponsor and will not be returned.

10. PRIVACY: By entering the Promotion, each Participant will be sharing his/her personal information with Sponsor. By entering the Promotion, each Participant agrees to Sponsor's use of Participant's personal information as described herein and in Sponsor's Privacy Policy at http://www.shell.ca/en_ca/privacy.html

11. PRIZE WINNERS NAME: For the name of the Prize winners, send a separate self-addressed, sufficiently stamped envelope to: RO UFA Spring Seeding Promotion, Offer #O1978, 1660 North Service Rd E., Box 111 Oakville, ON L6H 7G3 Canada. Requests must be

received by November 30, 2020. Limit one request per person, per household.

12. SPONSOR: Shell Canada Products – 4th Avenue S.W., Calgary, Alberta T2P 2H5. Sponsor may terminate, rescind, or modify this Promotion at any time without notice.

¹ For security reasons, treat this Card like cash. This Card can be used only for purchases of goods and services at Shell locations in Canada. This Card is issued by Peoples Trust Company. Not redeemable for cash and cannot be used for payment on credit account. Purchase, acceptance or use of Card constitutes acceptance of Card agreement. Funds do not expire. For questions regarding your Card, visit www.shell.ca/card or call 1-800-989-8099.

² Earls Kitchen + Bar Gift Cards are distributed by CashStar Inc., a Delaware corporation ("CashStar"). By visiting <https://earls.cashstar.com>, you agree that the laws of the Province of British Columbia, Canada, without regard to principles of conflict of laws, will govern these Gift Card terms and conditions ("Ts & Cs"). These Ts & Cs are subject to change without notice. Earls Kitchen + Bar Gift Cards are issued by Earls Restaurants LTD, and are redeemable at any accepted locations. Please refer to <https://earls.ca> for additional Terms and Conditions.

³ The Keg Steakhouse + Bar Gift Cards are distributed by CashStar Inc., a Delaware corporation ("CashStar"). By visiting <https://kegsteakhouse.cashstar.com>, you agree that the laws of the State of California, without regard to principles of conflict of laws, will govern these Gift Card Terms and Conditions ("Ts & Cs"). These Ts & Cs are subject to change without notice. The Keg Steakhouse + Bar Gift Cards are issued by Keg Restaurants Ltd. and can be used at any Keg Steakhouse + Bar location. Please refer to <https://kegsteakhouse.com> for additional Terms and Conditions

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