United Farmers of Alberta Co-operative Limited “Binvasion”
Official Rules
Start: 11/02/2026
Closes: 03/31/ 2027

United Farmers of Alberta Co-operative Limited “BINVASION” Contest

OFFICIAL CONTEST RULES AND REGULATIONS (“Official Rules”)

Open to all residents of Canada (excluding residents of the Province of Québec)

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1. NO PURCHASE NECESSARY: The United Farmers of Alberta Co-operative Binvasion Contest (the “**Contest**”) is sponsored by United Farmers of Alberta Co-operative Limited (“**UFA”** or the “**Sponsor**”). The Contest starts at 12:00am Mountain Time (“**MT**”) on NOVEMBER 2nd, 2026 and closes at 11:59pm MT on MARCH 31st, 2027 (the “**Contest Period**”).

2. ELIGIBILITY: To enter and be eligible to win, a person must: (1) be a legal resident of Canada (excluding residents of the Province of Québec); (2) have reached the age of majority at the time of entry in the Province or Territory in which they reside; (3) be a member of UFA at the beginning of the Contest; (4) not be an employee of the Sponsor, its affiliated companies or agents, their respective advertising or promotional agencies or the independent contest organization; (5) not be at any time of entry, an elected official, employee, petroleum agent or employee of a petroleum agent of/for the Sponsor, its subsidiaries, divisions, affiliates, associates, licensees, dealers, or service agencies; and (6) not be any member of any such person’s immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not). In these Official Rules, “**immediate family**” includes mother, father, brothers, sisters, sons, daughters, partner and/or spouse.

3. HOW TO ENTER THE CONTEST: **There are two (2) ways to enter the Contest.**

With Purchase: During the Contest Period, UFA Members will receive one (1) entry into the Contest draw for every two (2) eligible bins purchased through UFA, for a chance to win a third bin, subject to the prize provisions of these Rules. Eligible bins include Meridian Corrugated, Prairie Steel Corrugated, Smooth Wall MP, Smooth Wall GM, and Feed bins. To submit an entry on a Member’s behalf, a UFA ASM, ISM, UFA Farm and Ranch stores or SSS must complete and submit the designated Microsoft Teams form with the Member’s information and qualifying purchase details. All submissions are subject to review to verify eligibility and validate the entry. Following validation, the Member will be contacted by telephone to confirm their entry in the Contest draw. Entries must be received by 11:59pm MT on MARCH 31st, 2027 (the “**Contest Closing Date**”).

Without Purchase: During the Contest Period, on a plain piece of paper, hand print your full name, complete mailing address (including postal code), daytime telephone number (including area code), a valid email address, your preferred participating UFA location and your UFA member account number. Include a 1,000-word essay explaining how a grain bin would benefit your farm and contribute to its operational success. Mail your completed entry and essay with

sufficient postage to: “UFA Binvasion” Contest c/o Marketing Communications, United Farmers of Alberta Co-operative Limited, Suite 700, 4838 Richard Road S.W., Calgary, Alberta, T3E 6L1. All mail-in entries must be received by 11:59pm MT on the Contest Closing Date. There is no limit to the number of mail-in entries a person may submit; however, each mail piece must contain only one (1) entry and must include the required essay.

4. PRIZES: There will be 3 prizes available to be won (each a “**Prize**”), **consisting of:**

Grand Prize: One (1) Grand Prize is available to be won, consisting of one (1) corrugated or smooth-wall bin within the eligible product category, together with freight for delivery of the prize bin. The prize bin must be of equal or lesser value than the qualifying bin purchased by the winner within the same product category. If the winner purchased both a corrugated bin and a smooth-wall bin, the winner may select either type. The prize bin’s value must not exceed the value of the qualifying bin purchased in the selected category. The Grand Prize includes the bin and freight only. Installation is not included, and the winner is solely responsible for all installation costs. The approximate retail value of the Grand Prize bin is $35,000 (CDN). The actual value will vary depending on the type and model awarded and will not exceed the value of the winner’s qualifying bin purchase within the same product category. In addition, freight costs for delivery of the prize bin will be covered up to a maximum of $10,000 (CDN).

Second-Place Prize: One (1) Second-Place Prize is available to be won, consisting of four (4) tickets to either the Calgary Flames’ or Edmonton Oilers’ 2027 season-opening game. The approximate retail value of the Second-Place Prize package is $1,200 (CDN).

Third-Place Prize: One (1) Third-Place Prize is available to be won, consisting of a credit applied to the winner’s UFA account for the purchase of Dieselex Gold, diesel or gasoline. The approximate value of the Third-Place Prize package is $1,000 (CDN).

All other costs not specifically stated herein as being included with the Prize shall be the responsibility of the Prize recipients. Changes may occur in some of the specifications, features, optional equipment and pricing of the Prizes. The manufacturer and Sponsor reserve the right to make such changes, if so required. The Prize must be accepted as awarded without substitution, is not transferable, not for resale and has no cash surrender value. The Sponsor reserves the right, in the event that the Prize or any component of the Prize cannot be awarded as described for any reason, to substitute another Prize or component of a Prize of equal or greater value, without liability. In the event that a Prize recipient does not use or accept any portion of the Prize, there will be no extension, transfer, substitution or any kind of compensation provided.

5. PRIZE DRAW: A random draw will be held for each Prize on JUNE 30th, 2027 at approximately 11:00 AM MT (the “**Draw Date**”) in Calgary, Alberta from among all eligible entries received by the Contest Closing Date. Odds of being selected depend on the total number of eligible entries received by the Contest Closing Date. The selected Prize recipient(s) will be contacted by mail, telephone or email within ten (10) business days of the Draw Date. If a selected Prize recipient (a) cannot be reached by mail, telephone or email within ten (10) business days of the Draw Date; (b) fails to correctly answer the skill testing question (see Rule 6); or (c) fails to return the properly executed Release Form, as provided by UFA, within the specified time (see Rule 6), then they will be disqualified and another Prize recipient will be randomly selected until such time as contact is made by mail, telephone or email with a selected Prize recipient or there are no more eligible entries, whichever comes first. The Sponsor will not be responsible for failed attempts to contact a selected Prize recipient.

6. To be declared a winner, a selected Prize recipient must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question posed by mail, telephone or email. The selected Prize recipient will also be required to sign a declaration and release form, as supplied by UFA, (the "**Release Form**") confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Sponsor, its affiliated and related companies, advertising and promotional agencies, the independent contest organization, and their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns from any liability in connection with the Prize or the Contest. The Release Form must be returned within the time period specified on the Release Form or the Prize will be forfeited.

The Grand Prize will be available to be claimed once the winner's eligibility has been verified and the winner has been confirmed in accordance with these Rules. The Sponsor will arrange delivery of the Grand Prize bin to the confirmed winner on or before September 30, 2027. Freight costs will be covered up to a maximum of $10,000 (CDN). Installation is not included and remains the winner's responsibility. The Grand Prize will not be released until the winner has provided proof of eligibility.

UFA will make the Second-Place Prize available to the Prize recipient as either detailed by the Sponsor or at the UFA store closest to the Prize recipient's place of residence, available to the confirmed Prize recipient following the release of the official 2027/2028 NHL schedule, anticipated in late June 2027. UFA will notify the Prize recipient of the game details and arrangements for receiving the tickets. If ticket pickup is required, the Prize recipient must collect the tickets within fifteen (15) days of being notified of their availability, failing which the Prize is forfeited. The Prize will not be released unless the Prize recipient first provides proof of eligibility.

UFA will apply the Third-Place Prize to the Prize recipient's UFA account within thirty (30) days of being confirmed as the Prize recipient. UFA will notify the Prize recipient once the credit has been applied. The Prize will not be issued unless the Prize recipient first provides proof of eligibility.

7. GENERAL: By entering the Contest, entrants agree to abide by the Official Rules and the decisions of the Sponsor, judges and independent contest organization with respect to all aspects of the Contest, which are final.

The Sponsor and the independent contest organization accept no responsibility for loss, damage or claims caused by or resulting from the Contest or the Prize associated with this Contest. By entering and accepting the Prize, the Prize recipient consents to the use of their name, address (location, hometown, city and province) and/or photograph, without further remuneration, in connection with any publicity carried out by or on behalf of the Sponsor with respect to this Contest and in advertisements for subsequent contests.

The Sponsor and the independent contest organization will not be responsible for late, lost, illegible, incomplete or destroyed entries; all such entries are void. The Sponsor and the independent contest organization do not assume any responsibility for lost or delayed mail-in entries, incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks or internet, computer equipment, software or any combination thereof. Entry material/data that have been tampered with or altered are void. In the event it is determined that an entrant has entered in a

fashion not sanctioned by the Official Rules, the entrant will be disqualified and all of the entries submitted by the entrant will be disqualified.

All entries become the permanent property of the Sponsor and none will be returned. All entries and related intellectual property rights, including but not limited to copyright, become the sole property of the Sponsor, without compensation to entrant. Upon entry each entrant irrevocably waives all moral rights protecting the entry. Entries, may, throughout the Contest and thereafter, be distributed, used, reproduced, exhibited, donated, sold and/or displayed by the Sponsor on their website or in a UFA location, which rights are granted by an entrant to the Sponsor upon entry, all without notice or compensation to entrant. No correspondence will be entered into except with the potential Prize recipient after the Contest Closing Date. This Contest is subject to all applicable Federal, Provincial and municipal laws. Entries must not violate, misuse, misappropriate or infringe the intellectual property rights or any other property or rights of any other person or entity.

8. TERMINATION OF CONTEST: The Sponsor reserves the right to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right to cancel the Contest and conduct a draw from all previously received eligible entries received by the Contest Closing Date. The Sponsor and the independent contest organization shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest.

9. PRIVACY: The Sponsor respects your right to privacy. Personal information collected from entrants will only be used by the Sponsor to administer the Contest and, only if consent is given at the time of entry, to provide the entrants with information regarding upcoming promotions and/or events and/or opportunities to support the Sponsor's mission. For more information regarding the manner of collection, use and disclosure of personal information by the Sponsor's, please visit https://ufa.com/myUFA/privacyPolicy.