

CONSENT AND RELEASE FORM

I, _____
(Please Print - First Name/Last Name of Photo Subject)

of _____
(Address)

(City/Town) (Province) (Postal Code)

for good and valuable consideration, the receipt and sufficiency of which I acknowledge;

- a) give to the UFA Agricultural Community Foundation, United Farmers of Alberta Co-operative Limited, and their respective employees, agents, affiliates and those authorized by them (collectively, "UFA"), the right to use my photographic likeness (the "Content") in any written/electronic/audio/visual format, including its use in advertisements and marketing for UFA;
- b) give to UFA the perpetual, irrevocable and non-exclusive right, without any further payment to me, to use, publish, reproduce, transmit throughout the world, in any form or medium, my name, likeness and words spoken or written, and I hereby release UFA from any and all future claims arising from the use or misuse of Content whatsoever and howsoever arising;
- c) agree that I have no rights to any content or media produced by UFA using the Content and that the Content may be combined with other media, images and graphics and may be modified by UFA, in its sole discretion acting reasonably;
- d) warrant that my likeness and words are made truthfully and without coercion and that they will not violate the rights of any person; and
- e) agree that this consent and release form will be governed by the laws of the Province of Alberta.

SIGNED AND DATED this _____ day of _____, 20 ____.

Please complete and sign the appropriate section below, based on the age of the Photo Subject

If the Photo Subject is an Adult:

Signature of Photo Subject

Witness to Signature of Photo Subject

Print Name of Witness

If the Photo Subject is a Minor in the Province of Residence:

Signature of Parent/Guardian of Photo Subject

Witness to Signature of Parent/Guardian

Print Name of Parent/Guardian

Print Name of Witness