

United Farmers of Alberta Co-operative Limited "2025 Oil Sale"  
Official Rules  
Start: February/20/2025  
Closes: October/31/2025

# United Farmers of Alberta Co-operative Limited "2025 Oil Sale" Contest OFFICIAL CONTEST RULES AND REGULATIONS ("Official Rules")

Open to all residents of Canada (excluding residents of the Province of Québec)

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**1. NO PURCHASE NECESSARY:** The United Farmers of Alberta Co-operative Limited "2025 Oil Sale" Contest (the "**Contest**") is sponsored by United Farmers of Alberta Co-operative Limited ("**UFA**" or the "**Sponsor**"). The Contest starts at 8:00 AM Mountain Time ("**MT**") on February 20, 2025, and closes at 5:00 PM MT on April 19, 2025, then reopens at 8:00 AM Mountain Time ("**MT**") on August 1, 2025, and closes at 5:00 PM MT on October 31, 2025 (each a "**Contest Period**").

**2. ELIGIBILITY:** To enter and be eligible to win, a person must: (1) be a legal resident of Canada (excluding residents of the Province of Québec); (2) have reached the age of majority at the time of entry in the Province or Territory in which they reside; (3) not be an employee of the Sponsor, its affiliated companies or agents, their respective advertising or promotional agencies or the independent contest organization; (4) not be at any time of entry, an elected official, employee, petroleum agent or employee of a petroleum agent of/for the Sponsor, its subsidiaries, divisions, affiliates, associates, licensees, dealers, or service agencies; and (5) not be any member of any such person's immediate family (regardless of where they live) or persons with whom they are domiciled (whether related to the employee or not). In these Official Rules, "**immediate family**" includes mother, father, brothers, sisters, sons, daughters, partner and/or spouse.

**3. HOW TO ENTER THE CONTEST:** There are two (2) ways to enter the Contest.

**With Purchase:** During either Contest Period, any UFA customer who purchases the following Shell Rotella® products in at least the specified minimum quantities ("**Products**") at a participating UFA retail location may enter the Contest by completing the entry form available at [UFA.com/Rotella](http://UFA.com/Rotella):

- Minimum of two (2) pails of Shell Rotella® T4 Triple Protection®
- Minimum of two (2) pails of Shell Rotella® T5 Synthetic Blend
- Minimum of one (1) pail of Shell Rotella® T6 Full Synthetic
- Minimum of two (2) cases of 5L bottles of Shell Rotella® T4 Triple Protection®
- Minimum of two (2) cases of 5L bottles of Shell Rotella® T5 Synthetic Blend
- Minimum of one (1) case of 5L bottles of Shell Rotella® T6 Full Synthetic

Entries must be received by 5:00 PM MT on October 31, 2025 (the "**Contest Closing Date**"). The entry form must include valid purchase receipt information for the qualifying Products. For each purchase of Products of at least the specific minimum quantity, a customer will be entitled to one (1) entry.

**Without Purchase:** During either Contest Period, on a plain piece of paper, hand print your full name, complete mailing address (including postal code), daytime telephone number (including area code), your preferred participating UFA location and a valid email address and mail with sufficient postage to: "2025 Oil Sale" Contest c/o Marketing Communications, United Farmers of Alberta Co-operative Limited, Suite 700, 4838 Richard Road S.W., Calgary, Alberta, T3E 6L1. All entries must be received on or before the Contest Closing Date. There are no limits to the number of entries a person may submit, but **there is a limit of one (1) mail-in entry per mail piece.**

**4. PRIZES:** One prize, consisting of (1) trip for two (2) to Shady Roost Fishing Resort in Nestor Falls, Ontario, will be awarded (the "**Grand Prize**"). The Grand Prize consists of:

- a trip for the confirmed Winner to the Shady Roost Fishing Resort in Nestor Falls, Ontario, Canada. The trip includes roundtrip coach class airfare for two (2), three (3) fishing days and four (4) nights' lodging at the Resort in a standard, double occupancy room, transportation to/from airport and Resort, fishing license and equipment, and a \$500 CAD Vanilla Visa® Prepaid Card which may be used toward miscellaneous expenses and/or incidentals.

The approximate retail value of the Grand Prize is \$5,600 CAD.

Six (6) secondary prizes consisting of one (1) \$250 UFA Gift Card or equivalent and a Shell/UFA merchandise bundle.

The approximate retail value of each secondary prize is \$500 CAD.

All other costs not specifically stated herein as being included with the Prize shall be the responsibility of any Prize recipients. Changes may occur in some of the specifications, features, optional equipment and pricing of the Prizes. The manufacturer and Sponsor reserve the right to make such changes, if so required. The Prize must be accepted as awarded without substitution, is not transferable, not for resale and has no cash surrender value. The Sponsor reserves the right, in the event that the Prize or any component of the Prize cannot be awarded as described for any reason, to substitute another Prize or component of a Prize of equal or greater value, without liability. In the event that a Prize recipient does not use or accept any portion of the Prize, there will be no extension, transfer, substitution or any kind of compensation provided.

**5. PRIZE DRAW:** A random draw will be held for the Grand Prize on November 7, 2025 at approximately 10:00 AM MT (the "**Draw Date**") in Calgary, Alberta from among all eligible entries received by the Contest Closing Date. A random draw will be held for each secondary prize, with 3 prizes being drawn between February 20, 2025 and April 19, 2025, and 3 prizes being drawn between August 1, 2025 and October 31, 2025. Odds of being selected depend on the total number of eligible entries received by the Contest Closing Date. The selected Prize recipient(s) will be contacted by mail, telephone or email within ten (10) business days of the Draw Date. If a selected Prize recipient (a) cannot be reached by mail, telephone or email within ten (10) business days of the Draw Date; (b) fails to correctly answer the skill testing question (see Rule 6); or (c) fails to return the properly executed Release Form, as provided by UFA, within the specified time (see Rule 6), then they will be disqualified and another Prize recipient will be randomly selected until such time as contact is made by mail, telephone or email with a selected Prize recipient or there are no more eligible entries, whichever comes first. The Sponsor will not be responsible for failed attempts to contact a selected Prize recipient.

**6.** To be declared a winner, a selected Prize recipient must answer correctly, without assistance of any kind, whether mechanical or otherwise, a mathematical skill-testing question posed by mail,

telephone or email. The selected Prize recipient will also be required to sign a declaration and release form, as supplied by UFA, (the “**Release Form**”) confirming compliance with the Official Rules, acceptance of the Prize as awarded, without substitution, and releasing the Sponsor, its affiliated and related companies, advertising and promotional agencies, the independent contest organization, and their respective shareholders, directors, officers, employees, agents, representatives, successors and assigns from any liability in connection with the Prize or the Contest. The Release Form must be returned within the time period specified on the Release Form or the Prize will be forfeited.

UFA will make the Prize available to the Prize recipient digitally via email or at the UFA store closest to the Prize recipient’s place of residence within thirty (30) days of being declared the Prize recipient. It is the responsibility of the Prize recipient to pick up, as applicable, the Prize within fifteen (30) days of being notified of its availability, failing which the Prize is forfeited. The Prize will not be released unless the Prize recipient first shows proof of eligibility.

**7. GENERAL:** By entering the Contest, entrants agree to abide by the Official Rules and the decisions of the Sponsor, judges and independent contest organization with respect to all aspects of the Contest, which are final.

The Sponsor and the independent contest organization accept no responsibility for loss, damage or claims caused by or resulting from the Contest or the Prize associated with this Contest. By entering and accepting the Prize, the Prize recipient consents to the use of their name, address (location, hometown, city and province) and/or photograph, without further remuneration, in connection with any publicity carried out by or on behalf of the Sponsor with respect to this Contest and in advertisements for subsequent contests.

The Sponsor and the independent contest organization will not be responsible for late, lost, illegible, incomplete or destroyed entries; all such entries are void. The Sponsor and the independent contest organization do not assume any responsibility for lost or delayed mail-in entries, incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks or internet, computer equipment, software or any combination thereof. Entry material/data that have been tampered with or altered are void. In the event it is determined that an entrant has entered in a fashion not sanctioned by the Official Rules, the entrant will be disqualified and all of the entries submitted by the entrant will be disqualified.

All entries become the permanent property of the Sponsor and none will be returned. All entries and related intellectual property rights, including but not limited to copyright, become the sole property of the Sponsor, without compensation to entrant. Upon entry each entrant irrevocably waives all moral rights protecting the entry. Entries, may, throughout the Contest and thereafter, be distributed, used, reproduced, exhibited, donated, sold and/or displayed by the Sponsor on their website or in a UFA location, which rights are granted by an entrant to the Sponsor upon entry, all without notice or compensation to entrant. No correspondence will be entered into except with the potential Prize recipient after the Contest Closing Date. This Contest is subject to all applicable Federal, Provincial and municipal laws. Entries must not violate, misuse, misappropriate or infringe the intellectual property rights or any other property or rights of any other person or entity.

**8. TERMINATION OF CONTEST:** The Sponsor reserves the right to terminate or amend this Contest at any time and in any way, without prior notice. Without limiting the foregoing, if, for any reason, the Contest is not capable of running as originally planned, the Sponsor reserves the right

to cancel the Contest and conduct a draw from all previously received eligible entries received by the Contest Closing Date. The Sponsor and the independent contest organization shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the Contest.

**9. PRIVACY:** The Sponsor respects your right to privacy. Personal information collected from entrants will only be used by the Sponsor to administer the Contest and, only if consent is given at the time of entry, to provide the entrants with information regarding upcoming promotions and/or events and/or opportunities to support the Sponsor's mission. For more information regarding the manner of collection, use and disclosure of personal information by the Sponsor's, please visit <https://ufa.com/myUFA/privacyPolicy>.

Shell Canada Products is not a sponsor of the Contest and is in no way responsible for the administration of the Contest. Shell Canada Products will fulfill the prize(s) on behalf of UFA. All inquiries regarding the Contest should be directed to UFA and not to Shell Canada Products. ® Trademark of Shell Brands International AG. Used under license. © Shell Canada Products 2025. All rights reserved.

Short Form:

**\*NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW.**  
Open only to legal residents of Canada, excluding Quebec, who are at least 18 years of age (or the legal age of majority in their province of legal residence) and must be a member of UFA at the time of entry. There are two (2) ways to enter the Contest. With Purchase; During the Contest Period, any UFA customer who purchases the following Shell Rotella® products in at least the specified minimum quantities ("Products") as noted in the Official Rules at a participating UFA retail location may enter the contest by completing the entry form available at UFA.com/Rotella. The entry form must include valid purchase receipt information for the qualifying products. Without Purchase; During the Contest Period, on a plain piece of paper, hand print your full name, complete mailing address (including postal code), daytime telephone number (including area code), your preferred participating UFA location, your UFA member account number and a valid email address and mail with sufficient postage to: "2025 Oil Sale" Contest c/o Marketing Communications, United Farmers of Alberta Co-operative Limited, Suite 700, 4838 Richard Road S.W., Calgary, Alberta, T3E 6L1. All entries must be post marked during the Contest Period and be received on or before 5:00 PM MT October 31, 2025. There are no limits to the number of entries a person may submit, but there is a limit of one (1) mail-in entry per mail piece. The Contest will begin at 8:00 AM Mountain Time ("MT") on February 20, 2025, and closes at 5:00 PM MT on April 19, 2025, then reopens at 8:00 AM Mountain Time ("MT") on August 1, 2025, and closes at 5:00 PM MT on October 31, 2025 ("Contest Period") as set forth in the Official Rules. One prize, consisting of one (1) trip for two (2) to Shady Roost Fishing Resort in Nestor Falls, Ontario, will be awarded (the "Grand Prize"). Total approximate retail value of the Grand Prize is \$5,600 CAD. Odds of winning depend on total number of entries received during the Contest Period. Six (6) secondary prizes consisting of (1) \$250 UFA Gift Card or equivalent and a Shell/UFA merchandise bundle. The approximate retail value of each secondary prize is \$500 CAD. The potential winner is subject to determination of eligibility and verification before any of the prizes will be awarded. Potential winner must correctly answer a mathematical skill-testing question in order to be eligible to win a prize. Please visit UFA.com/Rotella for the full Official Rules. SPONSOR: United Farmers of Alberta Co-operative Limited ("UFA"), Suite 700, 4838 Richard Road SW, Calgary, Alberta T3E 6L1. UFA reserves the right to cancel, rescind, modify or extend this offer at its sole discretion without notice. Shell Canada Products is not a sponsor of the Contest, and is in no way responsible for the administration of the Contest. Shell Canada Products will fulfill the prize(s) on behalf of UFA. All inquiries regarding the Contest should be directed to

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